



SAGE UNIVERSITY — INDORE —

Ref No: SU/Ph.D. Notification/2023/3713

Date – 30th November 2023

Notification for the award of Ph.D. Degree

In exercise of the powers conferred under the ordinance – 19 of SAGE University, Indore, the Vice Chancellor on behalf of the Board of Management is pleased to declare the candidate qualified for the award of **Ph.D. (Doctor of Philosophy)** in the **subject** and **Faculty** with other details mentioned against his/her name. The relevant details are as under:

Faculty of Management					
Sr. No.	Name of the Scholar (Enrolment No.)	Subject	Title of the Thesis	Name of the Supervisor	Date of Ph.D. Final Viva
1	Ajay Goyal (19MGT7MGT0001) Registration – 1st November 2019	Management under Faculty of Management	“Financial Analysis of Digital Marketing Channels”.	Dr. Sanjeev Singhal, Professor, SU, Indore.	8th November 2023 (Wednesday) at 02.30 PM

By Order of Hon'ble Vice Chancellor

Registrar

SAGE University, Indore

Registrar

SAGE University, Indore

CC to –

1. Ajay Goyal, 13-14 Manish Bhag Colony, Navlakha, Indore, MP, 452001
2. Supervisor – Dr. Sanjeev Singhal, Professor, FoM, SU, Indore.
3. Librarian, SAGE University, Indore.
4. IT Cell, Website update, SU, Indore.



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— INDORE —

5. HoD, Department of Management Studies, IoMS, SU, Indore.
6. Dean/Hol, Faculty/Institute of Management Studies, SU, Indore.
7. Dean/Hol, Faculty/Institute of Pharmaceutical Sciences, SU, Indore.
8. Dean/Hol, Faculty/Institute of Science, SU, Indore.
9. All Dean/Hol/HoD, SAGE University, Indore.
10. Controller of Examination, SAGE University, Indore.
11. Ph.D. Cell, SAGE University, Indore.
12. The Secretary, University Grant Commission (UGC), Bahadur Shah Zafar Marg, New Delhi 110002.
13. The Secretary, Ministry of Education, Govt of India, 127-C, Shastri Bhawan, New Delhi 110002.
14. The Secretary, General, Association of Indian Universities (AIU), Rose Avenue, New Delhi 110002.
15. The Secretary, Technical Education and Manpower Planning, Govt of MP, Vallabh Bhawan, Bhopal 462001.
16. The Secretary, Higher Education, Govt of Madhya Pradesh, Vallabh Bhawan, Bhopal 462001.
17. The Librarian, University Grant Commission, Bahadur Shah Zafar Marg, New Delhi 110002.
18. The Librarian, Association of Indian Universities (AIU), Rose Avenue, New Delhi 110002.